

squishmallows the official collectors guide

Squishmallows: The Official Collector's Guide

Squishmallows have taken the world by storm since their introduction in 2017. These plush, cuddly toys are not just toys; they have become a cultural phenomenon and a collector's dream. This guide serves as your official roadmap to the delightful world of Squishmallows, providing insights into their history, collections, popular characters, and tips for both new and seasoned collectors.

What Are Squishmallows?

Squishmallows are soft, plush toys created by Kellytoy. Each Squishmallow is made from a marshmallow-like material that gives it a unique squishy texture. They come in an array of sizes, ranging from small 5-inch versions to large 24-inch ones. Each character has its own name, personality, and backstory, making them not just toys but companions for fans of all ages.

The Origins of Squishmallows

The inception of Squishmallows can be traced back to 2017, when Kellytoy aimed to create a plush toy that was both comforting and huggable. The idea quickly gained traction, and the first collection featured 16 characters, each carefully designed with unique features and stories. Over the years, the brand has expanded exponentially, now offering hundreds of different characters.

The Allure of Collecting Squishmallows

Collecting Squishmallows has become a popular hobby for many, driven by several factors:

- **Variety:** With hundreds of characters, there's always something new to discover.
- **Community:** The Squishmallow community thrives online, with collectors sharing their collections, trades, and tips.
- **Limited Editions:** Many Squishmallows are released as limited editions, making them highly sought after.
- **Emotional Connection:** Each character often comes with a backstory that resonates with fans, fostering a deeper emotional connection.

Popular Squishmallow Characters

The variety of characters available is what makes Squishmallows so appealing. Here are some of the most popular and beloved characters in the Squishmallow universe:

1. **Cam the Cat:** A whimsical cat with a friendly smile, Cam is known for his playful personality.
2. **Wade the Whale:** Wade is a gentle giant, perfect for those who love marine life.
3. **Fifi the Fox:** This adorable fox is known for her clever antics and vibrant orange color.
4. **Hugsy the Penguin:** A cheerful little penguin that embodies warmth and comfort.
5. **Amari the Axolotl:** Amari is a unique character that stands out due to her vibrant colors and quirky design.

Each character comes with a unique tag that includes its name and a brief story. Collectors often seek to gather characters that resonate with them personally, enhancing their connection to the collection.

How to Start Your Squishmallow Collection

Starting a Squishmallow collection can be an exciting journey. Here are some steps to help you get started:

1. Research and Discover

Before diving in, take the time to research the variety of characters available. Websites, social media groups, and forums are great resources for discovering new Squishmallows and learning about collecting tips.

2. Set a Budget

With so many options available, it's easy to get carried away. Set a budget to help manage your spending and ensure you can enjoy the hobby sustainably.

3. Start with Your Favorites

Begin your collection by purchasing Squishmallows that resonate with you. Whether it's a character you find adorable or one that reminds you of a cherished memory, starting with favorites makes the collecting process more personal.

4. Join the Community

Engaging with the Squishmallow community can enhance your experience. Online platforms like Instagram, TikTok, and Facebook groups are filled with fellow collectors who share updates, trades, and tips.

5. Attend Events

Keep an eye out for local events or conventions where Squishmallows might be sold. These events can provide opportunities to meet other collectors, find rare characters, and participate in giveaways.

Understanding the Value of Squishmallows

One of the most intriguing aspects of collecting is understanding the value of your Squishmallows. While most Squishmallows are affordable at retail prices, certain limited editions and rare characters can increase in value over time.

Factors Influencing Value

- **Rarity:** Limited editions or characters that were produced in smaller quantities tend to have higher value.
- **Condition:** Mint condition Squishmallows (new and undamaged) will fetch higher prices than those that are worn or damaged.
- **Popularity:** Characters that have gained a substantial fanbase often see their value rise, especially if they are discontinued.
- **Market Trends:** Like any collectible, market demand can fluctuate based on trends within the

community.

Buying and Selling Squishmallows

If you're considering selling your Squishmallows or looking for rare finds, online marketplaces like eBay, Mercari, and Poshmark can be great places to start. Always check recent sales to gauge current market value and ensure you're making informed decisions.

Tips for Caring for Your Squishmallows

To maintain the quality and longevity of your Squishmallows, follow these care tips:

- **Regular Cleaning:** Most Squishmallows can be spot cleaned with mild soap and water. For deeper cleaning, check the care tag for instructions.
- **Storage:** If you have a large collection, consider using display cases or shelving that protects them from dust and damage.
- **Limit Sun Exposure:** Keep your Squishmallows away from direct sunlight to prevent fading over time.

Conclusion

The world of Squishmallows is as vast as it is delightful. From their humble beginnings to their status

as a beloved collectible, these plush companions have captured the hearts of many. Whether you are just starting your collection or you are a seasoned Squishmallow enthusiast, the joy of discovering new characters and connecting with fellow fans is what truly makes this hobby special. Remember to enjoy the journey, and happy collecting!

Frequently Asked Questions

What is 'Squishmallows: The Official Collector's Guide'?

It's a comprehensive guide that offers collectors detailed information about different Squishmallows, including their names, sizes, and rarity.

How can 'Squishmallows: The Official Collector's Guide' help new collectors?

The guide provides tips on how to start a collection, where to find rare Squishmallows, and insights into the history of the brand.

Does the guide include information on limited edition Squishmallows?

Yes, the guide highlights limited edition Squishmallows and provides details on how collectors can spot them.

Are there photos included in 'Squishmallows: The Official Collector's Guide'?

Absolutely! The guide features colorful photos of various Squishmallows to help collectors identify them easily.

Is there any information on upcoming Squishmallows in the guide?

Yes, the guide includes sneak peeks and information on upcoming releases, helping collectors stay ahead of trends.

Can 'Squishmallows: The Official Collector's Guide' assist in valuing collections?

Yes, the guide provides estimated values for various Squishmallows, assisting collectors in understanding the worth of their collection.

Where can I purchase 'Squishmallows: The Official Collector's Guide'?

The guide is available for purchase at major retailers, online bookstores, and specialty toy shops.

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