

the making of thriller 1983

The making of Thriller 1983 is a fascinating journey that delves into the creative and technical processes behind one of the most iconic music videos of all time. Released by Michael Jackson, the song "Thriller" became a cultural phenomenon, not only reshaping the music industry but also establishing a new standard for music videos. This article explores the genesis of "Thriller," its production, and its lasting impact on popular culture.

The Conceptualization of Thriller

The idea for "Thriller" stemmed from Michael Jackson's desire to create a music video that transcended the typical format of the time. The early 1980s saw the birth of the music video as a key promotional tool, but Jackson wanted to push the boundaries of this medium. He envisioned a video that was more cinematic, blending music, dance, and storytelling elements.